



VANCOUVER MARITIME
CENTRE FOR CLIMATE



GREENSHIP 2022

SPONSOR & PARTNER OPPORTUNITIES

NOVEMBER 29TH 2022

SFU HARBOUR CENTRE
555 WEST HASTINGS STREET
VANCOUVER, BC





GREENSHIP 2022

The Vancouver Maritime Centre for Climate is thrilled to convene the first annual GreenShip Conference—held at the beautiful SFU Harbour Centre in Vancouver, BC on Tuesday November 29th.

As this year's only conference in Canada focused exclusively on maritime shipping and transport decarbonization, the event showcases progressive regional and global initiatives within themes of Green Shipping Corridors, Technology and Design, Alternative Fuels, Enabling Policies and Regulations, and Intentional Finance and Collaboration.



What is Happening

Up to 150 attendees will benefit from in-person networking, access to industry-specific experts and solution partners, sharing ideas and expanding their knowledge beyond their existing field.

Who Will be There

The event will draw industry experts from across North America to the continent's third largest port city, Vancouver, for an exclusive one-day event focused solely on maritime decarbonization.

Why Partner with VMCC

The VMCC is an industry led coalition dedicated to accelerating the transition to a zero emissions shipping industry in the province of British Columbia, Canada.

Our work is achieved through cross-sectoral innovation, collaboration and eco-system building actioned through VMCC's industry-led Steering Committee, Work Groups and our technology commercialization program, Operation Flagship, as well as regional, national and international industry partnerships.

The VMCC has strategically engaged all corners of industry to realize a net-zero shipping and transport industry. Our membership consists of 57 industry leaders—ship owners (national and deep-sea), regulatory & classification societies, academia, engineering design and consulting firms, innovators, original equipment manufacturers (Canadian and multinational), industry associations, ports, terminals and shipyards.

Partnering with us bolsters your visibility and reputation, shows your commitment to a net-zero future, and showcases you to potential new customers and clients.



Agenda

Dozens of conference speakers are gathered in curated Panel Discussions and Industry Talks to explore trends in the event's important themes.

Date: November, 29th 2022

Time: 9:00am to 6:00pm

Morning Sessions

Registration & Breakfast

7:00–8:30 AM | SFU Harbour Centre Concourse

Welcome

8:30–8:40 AM | Welcome & Intro to VMCC

Keynote Speaker

8:40–9:00 AM | Location: Joseph & Rosalie Segal Centre

Panel Discussion: Market Update

9:00–9:40 AM | Location: Joseph & Rosalie Segal Centre

Industry Talks: Alternative Fuels

9:40–10:40 AM | Location: Joseph & Rosalie Segal Centre

Coffee & Networking

10:40–11:00 AM | Location: SFU Harbour Centre Concourse

Industry Talks: Technology & Design

11:00–12:00 PM | Location: Joseph & Rosalie Segal Centre

Afternoon Sessions

Lunch

12:00–1:00 PM | Location: SFU Harbour Centre Concourse

Panel Discussion: Green Finance

1:00–1:20 PM | Location: Joseph & Rosalie Segal Centre

Industry Talks: Green Shipping Corridors

1:20–2:20 PM | Location: Joseph & Rosalie Segal Centre

Coffee & Networking

2:20–2:40 PM | Location: SFU Harbour Centre Concourse

Industry Talks: Policy & Regulation

2:40–3:30 PM | Location: Joseph & Rosalie Segal Centre

Keynote Speaker & Closing Remarks

3:30–4:00 PM | Location: Joseph & Rosalie Segal Centre

Open Exhibition Hall & Networking

4:00–6:00 | Location: SFU Harbour Centre Concourse & Teck Gallery Lounge



Opportunities



Increase your **visibility**, broaden your **reach** and show your **support** for climate action.

The VMCC offers a wide range of sponsorship opportunities to suit your needs, with the ability to select a package or a single opportunity such as lunch sponsor or a table in the Exhibitor Space.

Sponsorship Packages

BENEFITS	TIER 1 (\$1,500)	TIER 2 (\$2,500)	TIER 3 (\$5,000)	PARTNER (\$7,500)
Conference Passes	1	2	3	4
Logo on all event signage, conference collateral (excluding SWAG), social media assets & mention in all social media posts	✓	✓	✓	✓
Logo recognition on VMCC website event page	✓	✓	✓	✓
Logo placement in rotating slideshow at the event	✓	✓	✓	✓
Table in Exhibitor Space		50% off	✓	✓
Specific recognition by emcee at the beginning and end of event			✓	✓
Premium logo placement on VMCC website event page			✓	✓
Premium logo placement in rotating slideshow at the event			✓	✓
Logo placement on conference SWAG			✓	✓
Company description and link to company webpage on VMCC website event page.				✓
Opportunity to Introduce Keynote Speaker(s)				✓

Coffee & Breakfast Sponsor \$1,000 (3 available)

- Barrista provided during the morning registration session.
- Exclusive logo recognition on coffee table for the duration of the conference.

Lunch Sponsor \$1,000 (3 available)

- Buffet hot lunch catered by The Lazy Gourmet.
- Exclusive logo recognition on buffet table during lunch.



Networking Reception Sponsor

\$2,000 (2 available)

Enjoy full exposure to reception attendees at the Teck Gallery Lounge at SFU Harbour Centre.



- Private 2hr networking event for VMCC members, speakers, sponsors and ticket holders after the conference.
- Exclusive logo recognition as reception sponsor.
- Speaking opportunity to welcome guests at reception.

Exhibitor Space

\$2,000 (10 tables available)

Enjoy full exposure to attendees and the public in the SFU Harbour Centre Concourse.

This beautiful space is positioned in the heart of the event, surrounded by stunning views of Vancouver Harbour and Gastown. Exhibitors are perfectly positioned to engage and increase visibility.

- 1 - 72" x 30" table with white cloth table cover.
- Logo recognition on VMCC event website.
- Logo placement in rotating slideshow at the event.
- Logo and brief company description in conference proceedings.

Next Steps

If you are interested in sponsorship for this event, please reach out. We are always happy to chat and learn more about your needs.

CONTACT

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LET'S DO MORE. LET'S DO BETTER. TOGETHER.

Vancouver Maritime Centre for Climate
www.vmccclimate.ca

