



Vancouver Maritime
Centre for Climate

2nd Year
ANNIVERSARY





A YEAR AT A GLANCE

Thank you to all of our members and sponsors this year who have helped make the following accomplishments possible:

MEMBERSHIP

VMCC experienced a 20% growth in membership in 2023, increasing total membership to 63 stakeholders.

OPERATION FLAGSHIP

- The Blue BC Challenge ran in April 2023, with over 20 applicants from across North America responding to the call.
- 15 applications were shortlisted with 9 innovators pitching to the Blue BC adopters, a group of 8 maritime asset owners sourcing decarbonization technology through the program, and 1 project moving towards piloting in 2023/2024.

GREEN SHIPPING STRATEGY

With funding from Environment and Climate Change Canada (ECCC), the Green Shipping strategy was revised to bring additional focus to ports & terminals and alternative fuel supply. The strategy was expanded to include a sector specific profile of maritime assets, including their carbon footprint, and identify opportunities for investment in order to reach decarbonization targets.

This valuable work, increases awareness of industry needs and opportunities for support and investment.

GREENSHIP SUCCESS

On November 29th, the VMCC hosted their first in person conference at SFU Harbour Centre in Vancouver British Columbia. A total of 164 guests attended from across Canada, the USA and Europe to attend this year's only conference in Canada exclusively focused on maritime and shipping transport decarbonization.



164 ATTENDEES

Roughly 46% of attendees were in the role of senior manager or a higher position.



28 SPEAKERS

50% of speakers were Executive level and 36% of speakers were women in industry.



100% TO REATTEND

100% of attendees stated that they are planning to attend in 2023.



GREEN SHIPPING CORRIDORS

In partnership with Lloyds Register Maritime Decarbonization Hub and Oceans North, a preliminary assessment of the potential benefits of maritime decarbonization for the province of BC was conducted. The study, titled 'Green Shipping Corridors in Canada' estimates the potential uptake of low and zero emission fuels. It builds on a growing body of work about the impact of green shipping corridors, including a recent study of port energy supply for green shipping corridors and findings from one of the first large-scale green shipping corridors, The Silk Alliance.

MEMBER EVENTS

Port of Oslo Networking Event

In tandem with the Worlds Ports Conference (IAPH) we were proud to host a private knowledge and information sharing event with Norwegian Port CEO, Ingvar Mattheson, Intl. Director, Norwegian Ports (Association), Arnt-Einar Litsheim and Chief Commercial Officer, Port of Oslo, Einar Marthinussen.

Spring Webinar Series

3 virtual webinars on topics such as Market Readiness for Decarbonization, Green Shipping Corridors and Alternative Fuels. Featured 8 speakers and over 150 individual registrants.





CELEBRATING OUR 2ND YEAR

To celebrate our second year of operations, VMCC will be hosting a cocktail reception on May 11th from 5:30–7:30 pm, at Earls Loft, Yaletown, 1095 Mainland St, Vancouver, BC. This celebration will have sponsorship opportunities for visibility and recognition at the event.

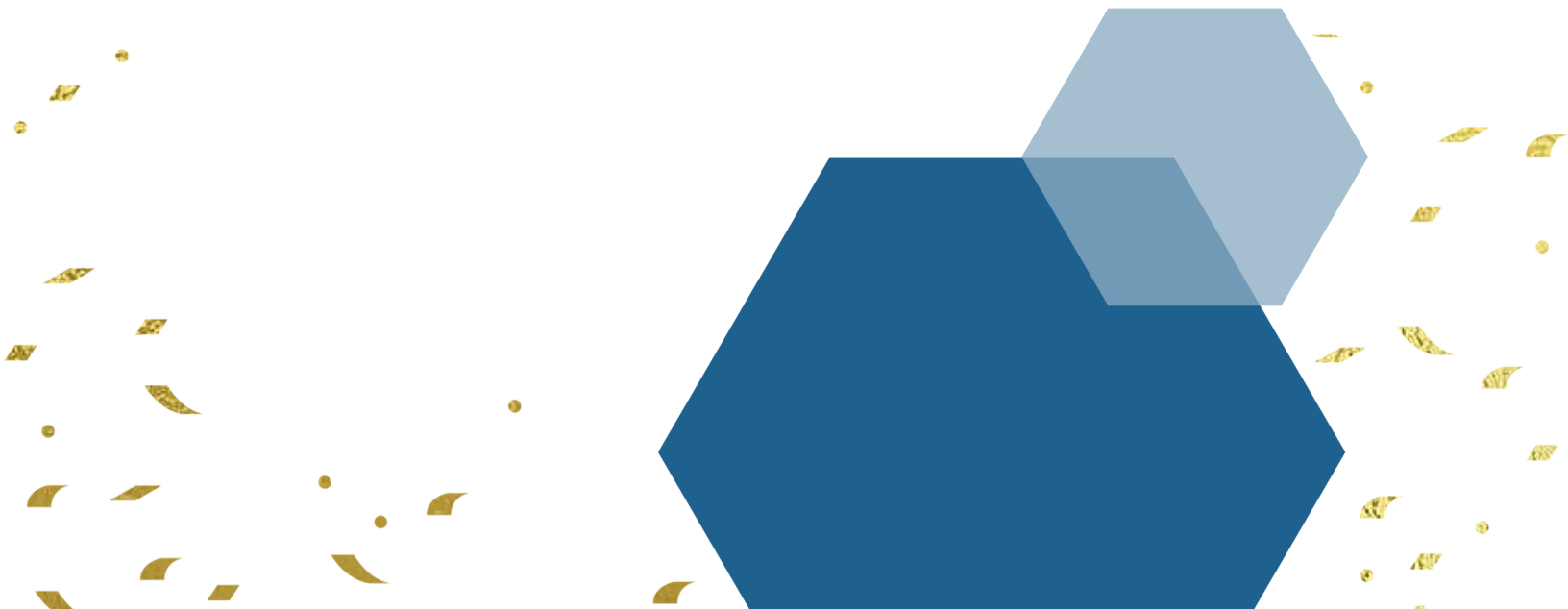
Sponsorship Opportunities

TIER 1 - \$1250

- Logo on all social media assets, including event invitation graphic.
- Mention in all social media posts
- Primary logo placement on event signage
- Sponsor recognition by emcee at the event
- Primary logo placement in rotating slideshow at the event
- Company description and direct link to your website on VMAA event page
- The ability for a company representative to lead a toast at the event

TIER 2 - \$750

- Logo on all social media assets
- Logo placement on event signage
- Sponsor recognition by emcee at the event
- Logo placement in rotating slideshow at the event
- Direct link to your website on VMAA event page





CHAMPAGNE SPONSOR - \$500

- Logo on all social media assets, including event invitation graphic.
- Mention in all social media posts
- Primary logo placement on event signage
- Sponsor recognition by emcee at the event
- Primary logo placement in rotating slideshow at the event
- Company description and direct link to your website on VMAA event page
- The ability for a company representative to lead a toast at the event

PHOTOGRAPHY SPONSOR - \$500

- Logo on all social media assets
- Logo placement on event signage
- Sponsor recognition by emcee at the event
- Logo placement in rotating slideshow at the event
- Direct link to your website on VMAA event page

SLIDESHOW SPONSOR - \$500

- Sponsorship of the slideshow for the event
- Logo on all social media assets
- Logo placement on event signage
- Sponsor recognition by emcee at the event as the “Slideshow Sponsor”
- Logo placement on first slide and on each slide of rotating slideshow at the event
- Direct link to your website on VMCC event page



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